

**KERATAN AKHBAR-AKHBAR TEMPATAN**  
**TARIKH: 27 JANUARI 2017 (JUMAAT)**

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## TN50 vision for SMEs attainable: Matrade CEO

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**KUALA LUMPUR:** Matrade CEO Datuk Dzulkifli Mahmud said the National Transformation 50 (TN50) vision can be an attainable goal for small and medium enterprises (SME), if the right resources are provided.

He said technology is a driving force for businesses, and procuring technologies from overseas and sourcing and developing technology locally, can be instrumental in increasing the competitive advantage of local products in the global exports market.

Dzulkifli, who was speaking after officiating a briefing entitled "TN50: Malaysia 2050 Smart Communities" by the **Academy of Sciences Malaysia**, said locally sourced technology will also reduce reliance on foreign expertise and workforce.

TN50 is a futuristic policy roadmap for economic and social development envisioned by Prime Minister Datuk Seri Najib Abdul Razak for the next 30 years, after the expiration of Vision 2020. Exports is seen as a core economic factor for growth for the TN50 vision.

On the cost SMEs have to bear in order to procure and produce such technologies, Dzulkifli said more investments inflow into such companies and financial aid from financial institutions is necessary to achieve this.

Matrade is engaging in dialogues with



Hazami conducting the briefing yesterday.

stakeholders from various sectors in an effort to enhance exports with automation, data mining, digital and creative platforms, financial technology, fitness, biotechnology and pharmaceutical being some of the sectors it is looking at.

"These are some initiatives to prepare SME entrepreneurs and exporters to prepare themselves for TN50," he said.

Dzulkifli said it is essential to study the demands from other countries and match

our supplies to those needs through exports. He said Matrade is hopeful that more local entrepreneurs will explore the international exports market.

Earlier, in the briefing conducted by Matrade in collaboration with ASM, its CEO Hazami Habib said Malaysia will be able to achieve its TN50 aspirations if it is driven by sustainable Smart Communities. Talent according to Hazami is important to grow a smart community.



KERATAN AKHBAR  
NEW STRAITS TIMES (BUSINESS) : MUKA SURAT B5  
TARIKH : 27 JANUARI 2017 (JUMAAT)

# FIRMS URGED TO EMBRACE CHANGE

Some face closure if they ignore new trends, says CEO

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A NUMBER of Malaysian firms across all sectors could face closure as they move towards 2050 in face of emerging new trade trends and technology breakthroughs.

Akademi Sains Malaysia chief executive officer Hazami Habib said closure was possible if the companies continued to stick to traditional way of running their businesses.

"The world is changing at a high pace and is at a critical juncture. Entire new industries are being created as the world is preparing for Industry 4.0.

"However, many Malaysian companies are still using the traditional economy system to run their businesses — highly depending on for-

eign workers and mass production without putting much investment in to smart logistics, technologies to increase productivity potential and automation.

"The old system is collapsing and businesses should prepare for changes or face closure," she said at a briefing on National Transformation 2050 (TN50): Malaysia 2050 smart communities programme.

"Other countries like Japan, China and Singapore have made preparations for 2050. They see the importance of technology and other mega trends which could affect the way we live and are adopting to the changes," she added.

Habib said sharing economics, knowledge, work and the use of Internet, data, nanotechnology and mobile devices would continue to transform businesses into a smart business community.

She has identified agriculture, automotive, creative industry, electrical and electronics, furniture, plastics and composites, and tourism to be the backbone of Malaysia's smart communities.

On trade trends, Hazami said the world was seeing the rise of micro-multinationals among small and medium enterprises or start-ups, the falling cost and rising speed of trade and ongoing trade liberalisation.

Hazami said Akademi Sains Malaysia would complete and share its technology foresight by March.

Malaysia External Trade Development Corp (Matrade) chief executive officer Datuk Dzulkifli Mahmud said Malaysia had introduced TN50 in preparation for 2050. Other countries such as Singapore, Japan and the United States too have their own transformation plans for 2050.



Akademi Sains Malaysia CEO Hazami Habib says the old system is collapsing and businesses should prepare for changes or face closure. BERNAMA PIC

TN50, which would complement the economic structure, is a futuristic policy to chart Malaysia's direction 30 years after 2020.

Dzulkifli said Matrade would gather input from stakeholders to form the right strategy to drive Malaysia forward in the TN50 plan.



## Matrade To Gather Input From Stakeholders To Drive TN50 Plan

KUALA LUMPUR, Jan 26 (Bernama) -- The Malaysia External Trade Development Corporation (Matrade) will gather input from stakeholders to form the right strategy towards driving Malaysia forward in the 2050 National Transformation (TN50) plan.

Chief Executive Officer (CEO) Datuk Dzulkifli Mahmud said the input would also help Matrade in making comparisons with other countries such as Singapore, Japan and the United States, who have their own transformation plans ahead of 2050.

"With the early preparation, it can help us organise our strategy and assist entrepreneurs, small and medium enterprises and exporters to look to the future and formulate long-term plans.

"This is vital for them to continue their businesses and we want more local entrepreneurs to further penetrate the export markets," Dzulkifli told reporters after officiating a "TN50: Malaysia 2050 Smart Communities" briefing here today.

The briefing, delivered by **Academy of Sciences Malaysia (ASM) CEO Hazami Habib**, provided a clear perspective to the business community on TN50 and its impact on the economy.

He said ASM's flagship study, Malaysia 2050, had identified sectors such as agriculture, automotive, creative, electrical and electronic, furniture, plastics and composites and tourism to be the backbone of a smart business community.

TN50, mooted by Prime Minister Datuk Seri Najib Tun Razak, is a futuristic policy to chart Malaysia's direction for the next 30 years after 2020.

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## TPM, Daegu Technopark team up

KUALA LUMPUR: Technology Park Malaysia Corporation Sdn Bhd (TPM) and South Korea's Daegu Technopark has signed a Memorandum of Understanding (MoU) to collaborate to develop the regional industry and business growth.

In a statement today, TPM said the effort would spur greater cooperation in creating mutual win-win partnerships between South Korean and Malaysian startups and enterprises.

"It will also provide both parties with opportunities to jointly develop strategic co-incubator programmes, and provide their participants with the opportunity to explore new business and investments endeavours in the global arena," it said. The MoU was the second collaboration between TPM and South Korean organisations in the past two months following an agreement with the Seoul Business Agency last November.— Bernama

**KERATAN AKHBAR**  
**HARIAN METRO (SETEMPAT) : MUKA SURAT 14**  
**TARIKH: 27 JANUARI 2017 (JUMAAT)**

## Episod baru hujan lebat bulan depan

**Kuala Lumpur:** Jabatan Meteorologi Malaysia (MetMalaysia) menjangkakan berlaku lagi satu episod hujan lebat yang boleh membawa banjir bulan depan.

Ketua Pengarahnya Datuk Che Gayah Ismail berkata, kebiasaannya pada musim tengkujuh akan berlaku empat sehingga lima episod hujan lebat.

"Kini empat episod hujan lebat sudah berlaku dengan yang terakhir pada 20 hingga 25 Januari.

"Sehubungan itu MetMalaysia menjangkakan berlaku satu lagi episod hujan lebat bagi musim tengkujuh kali ini yang dijangka berakhir awal Mac ini," katanya ketika dihubungi semalam.

Menurut beliau lagi mulai 26 sehingga 1 Februari, hujan akan berkurangan di negeri pantai timur Semenanjung dan akan tertumpu di bahagian barat Sarawak dan timur Sabah.

"Tiada luruan sejuk dijangka untuk tempoh itu, namun kehadiran kawasan tekanan rendah (Bornoe Vortex) di barat Sarawak dan pembentukan sistem tekanan rendah di tenggara Filipina akan mempengaruhi cuaca di Sabah dan Sarawak.

"Selain itu amaran angin kencang antara 40 hingga 50 kilometer sejam dan ombak setinggi 3.5 meter masih lagi berterusan sehingga 28 Januari bagi perairan negeri

pantai timur Semenanjung, Sarawak dan Sabah," katanya.

Menurut Che Gayah, terdapat beberapa faktor yang menggalakkan pembentukan awan hujan bagi episod hujan lebat semasa musim tengkujuh seperti luruan sejuk dari Tanah Besar China iaitu tekanan tinggi Siberia, angin timuran dari Lautan Pasifik Barat yang kencang dan lembap serta terdapat kawasan bertekanan rendah di Laut China Selatan.

Sementara itu, berdasarkan rekod Pusat Cuaca Nasional MetMalaysia, taburan hujan dari November sehingga 26 Januari bagi semua negeri adalah pada kadar normal.



# Brace for 'balik kampung' rush

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By Jonathan Edward  
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**KUALA LUMPUR** — While traffic on major expressways was generally smooth yesterday, highway authorities expect the exodus to peak today ahead of the Chinese New Year tomorrow.

Streets in Kuala Lumpur were quiet yesterday as millions had headed out of the city.

PLUS Malaysia Bhd chief operating officer Mohammad Fuad Khusairi said there would be some 1.6 million vehicles on the North-South Expressway starting today.

"We anticipate the *balik kampung* rush to begin today. More cars will be on the highways," Fuad said.

"We advise the public to adhere to our travel time advisory and follow us on Twitter (@plustrafik) for updates."

Toll rebates were being offered between midnight and 6am from yesterday until next Tuesday as well as on Feb 4 and 5 on selected routes to help regulate traffic flow.

Despite an accident at Km248.3 near the Menora Tunnel yesterday evening, no lanes were closed and traffic was smooth in both directions. Traffic was also generally smooth on the Karak Highway.

However, those heading into and

leaving Singapore faced heavy traffic on the Causeway.

Motorists were warned to drive carefully due to the bad weather as the Meteorological Department predicts rain in most part of the country.

Bus and train terminals were teeming with travellers embarking on their journey home yesterday evening. Many at Bandar Tasik Selatan Terminal were eager to return to their loved ones in time for the reunion dinner tonight.

A Keretapi Tanah Melayu Bhd spokesman said tickets for the Electric Train Service were sold out until Feb 4.

"We are working to increase the train frequencies to cope with the influx of passengers," he said.



FLOODS

# BAD WEATHER TO CONTINUE UNTIL APRIL

Number of  
evacuees in Pahang,  
Johor remains high

KUALA LUMPUR

**T**HERE will be no reprieve from the weather, at least until April, as the Meteorological Department expects constant rainfall in April due to changes in the monsoon season.

Its director general, Datuk Che Gayah Ismail, said the northeast monsoon season was expected to continue until March.

"The northeast wind will be strong and continuous heavy rain will cause floods in the peninsula's east coast and west Sarawak.

"In April and May, the country will enter a transitional phase of monsoon, which could see rainy weather and thunderstorms in the afternoon and evening, especially in the peninsula's west coast and Sarawak's interior."

However, she said less rainfall could be expected in May and June during the southwest monsoon.

The number of flood victims in Pahang and Johor remained the highest among the six states affected.

In Segamat, floods claimed the first two victims yesterday when the bodies of a 21-year-old man and a plantation worker were recovered.

Mohd Fais Syafiq Hassan's body was found by rescuers floating in 3m-deep water, 10m from where he went

missing when the boat he was on with four other people capsized on Tuesday.

The other casualty was plantation worker Tarmin Katimin, 58, whose body was recovered in Palong Timur, Segamat at 3.15pm yesterday.

Bandar Putra Fire and Rescue Station senior officer Mohd Aizad Matmat said Tarmin's body was found a day after he was swept away by flood waters while riding his motorcycle.

Defence Minister Datuk Seri Hishammuddin Hussein, who visited victims at Sekolah Agama Kampung Jawa here said the armed forces have set up a field hospital in SK Kampung Jawa here.

"Army medical teams are deployed to Rantau Panjang, Kelantan, and two other areas here. This is part of the armed forces' assistance for flood relief following the deployment of 6,000 armed forces personnel nationwide, including 1,500 in Johor."

Hishammuddin said the armed forces would collaborate with National Service Alumni Brigade members and non governmental organisations to repair houses and bridges that were damaged in the floods.

At 6pm yesterday, 6,954 flood victims from 1,993 families remained in 63 relief centres in four districts in Johor.

In Kuantan, the Chinese community in Sungai Lembing raced against time to clean up their houses and shops covered in mud, ahead of tonight's Chinese New Year reunion dinner.

Ho Seng Kuen, 82, said: "I was able to move some food and small elec-

trical items to the upper floor of the house. The reunion dinner is tonight, but look at the amount of work to clear out all the dirt," he said.

As at 4pm yesterday, 7,083 flood victims from 1,845 families sought shelter at 97 relief centres in nine districts in Pahang, with Lipis and Kuantan the worst hit districts.

In Kota Baru, Low Chong Peng and his family's plans for a grand reunion dinner and celebration were destroyed when their belongings were washed away by the floods.

The 63-year-old from Kampung Sungai Limau, Peringat, said new clothes, prayer items, boxes of mandarin oranges and a new cupboard were either damaged or swept away.

"Normally, the floods don't leave such a bad effect in the village, but this year is particularly bad," he said.

In Kuching, 19 longhouses in three districts are on alert.

As at 2pm yesterday, there was no evacuation at the affected areas in



Defence Minister Datuk Seri Hishammuddin Hussein with flood victims in Segamat, Johor, yesterday. PIC BY ADI SAFRI

the districts of Marudi, Niah and Beluru.

Sarawak Disaster Management Committee Secretariat chief Maj Ismail Mahedin said there were 3,636 residents at all longhouses in the affected areas.

In Pitas, Sabah, four villages that were inaccessible can now be reached via road, while meals for another four villages are still being delivered via air.

Sabah Civil Defence director Colonel Muliadi Al-Hamdi Ladin said the situation was better yesterday compared with Wednesday when access to 396 families was cut off.

In Setiawan, Perak Menteri Besar

Datuk Seri Dr Zambry Ab Kadir said the state government was mulling relocating residents who lived in flood-prone areas.

He said that he had instructed the Irrigation and Drainage Department to come up with suggestions to overcome a spate of flooding incidents.

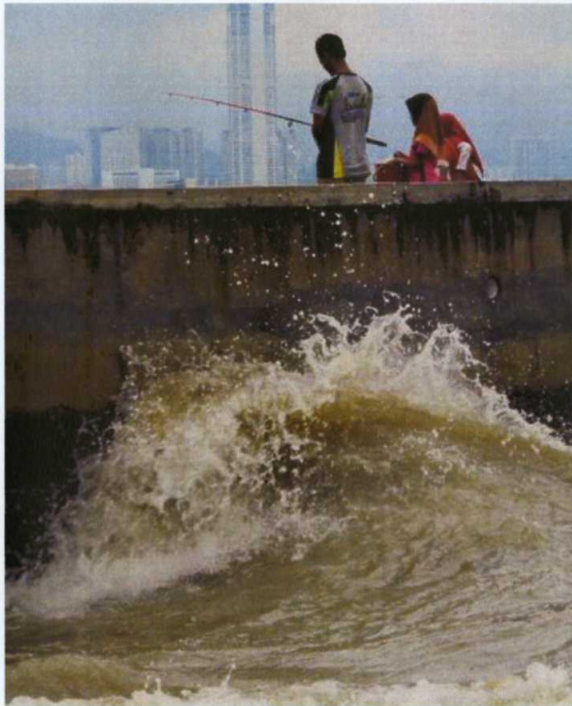
Zambry said residents of Kampung Padang Serai had been living in houses inundated by floodwaters for almost three months.

"The flood has yet to fully subside until today (yesterday) as their houses are located in a low-lying area," he said, adding that the state government would help to ease the burden of the flood victims.





## Amaran Angin Kencang, Laut Bergelora Sehingga Sabtu



KUALA LUMPUR, 25 Jan (Bernama) -- Angin kencang dan laut bergelora dijangka berlaku di kawasan perairan Kelantan, Terengganu, Pahang, Johor Timur dan (Kudat dan Sandakan) di Sabah sehingga Sabtu ini.

**Jabatan Meteorologi Malaysia** dalam kenyataan hari ini berkata angin kencang timur laut dengan kelajuan 40 hingga 50 kilometer sejam (kmsj) dengan ombak mencapai ketinggian sehingga 3.5 meter dijangka berlaku di kawasan itu.

"Angin kencang dan laut bergelora turut dijangka berlaku di kawasan perairan Samui, Tioman, Bunguran, Condore, Reef North, Layang-Layang, Palawan dan Silu sehingga Sabtu ini," kata kenyataan itu.

Keadaan itu berbahaya kepada bot-bot kecil, rekreasi laut dan sukan laut.

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